



## **ASPORTUGUESAS** Philosophy

**ASPORTUGUESAS** are a new footwear concept, always on the pursuit for innovation and sustainability.

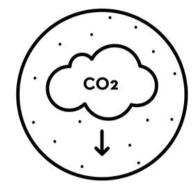
With our unique use of Cork and other natural sustainable materials, we are determined to leave a positive footprint on our planet.

Our mission is to inspire people and bring awareness to the sustainability issues of our planet.

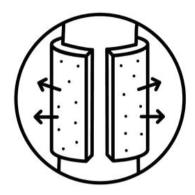
The choices we make today will define our future generations. Only together we can make a difference.



# Our Steps Towards a More **Sustainable Future**



Cork retrieves Co2 from the atmosphere.



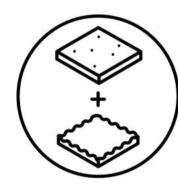
It's extracted every 9 years, without harming the tree.



The harvesting of cork bark is entirely manual.



Everything is done by highly skilled local workers.



Soles made from a unique blend of cork and rubber.



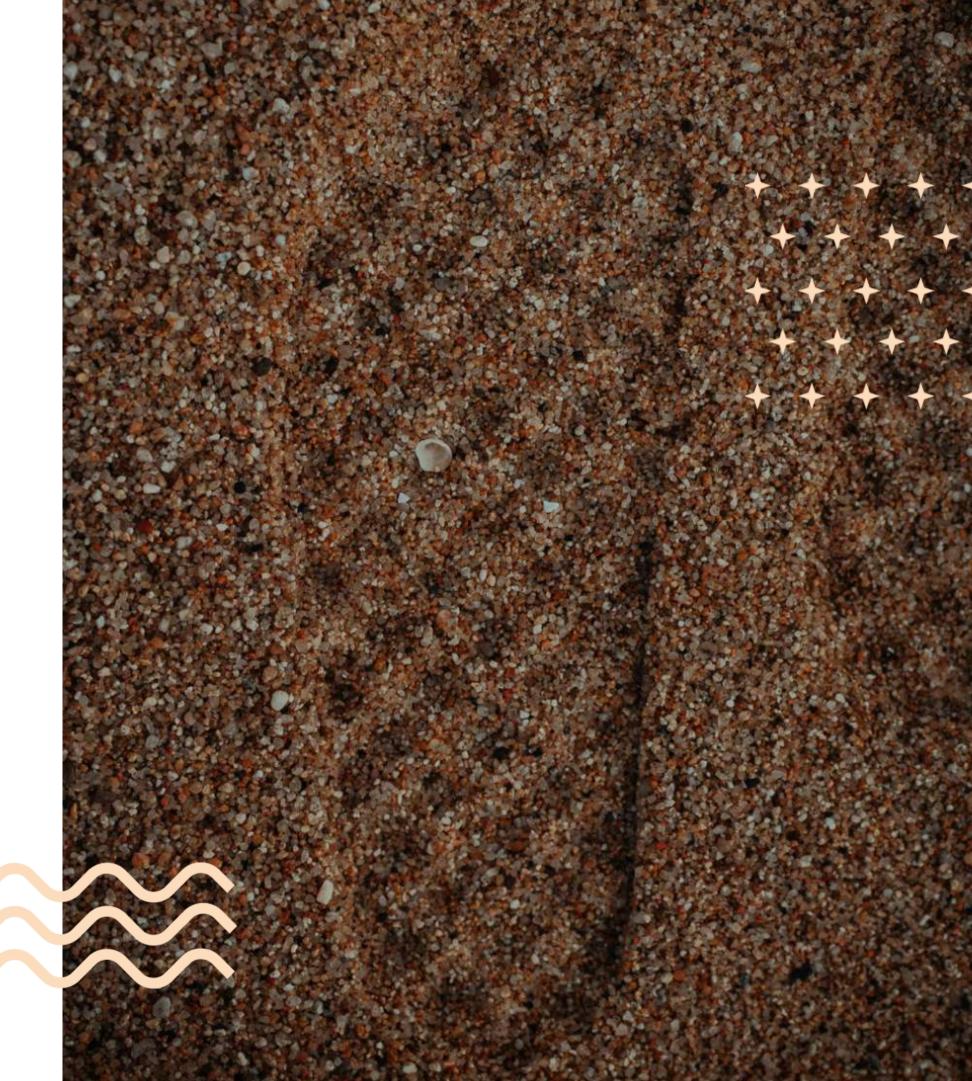
The slipper's strap are made from 100% natural rubber



The shoes are finalized with felt made from natural fibers.



The manufacturing process produces minimal emissions





Our Shoes have an innovative and ergonomic design. Easy fit and extremely comfortable. We are known for our unique soles made from a special blend of Cork & Natural Rubber. Our uppers are also made from a variety of Recycled & Natural renewable fibers.





We are proud to be the world's first cork flip-flops brand in the world. Our cork & natural rubber soles combined with our extremely soft natural rubber straps, offer a unique walking experience.



### CORK

Cork is the bark of the Cork Oak (Quercus Suber L.) which means that it is 100% plant tissue. A single cubic centimetre of cork contains almost 40 millions cells. It takes each cork oak 25 years before it can be stripped for the first time.

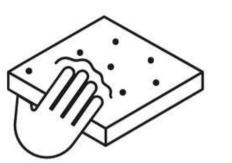
The cork oak forests are perfectly adapted to the warm climate and arid soil. They protect against erosion and desertification and undertake an important role in the regulation of the hydrological cycle.

It is estimated that every year, cork oak forests retain up to **14 million tonnes of CO2,** a sizeable contribution in reducing greenhouse gas emissions, one of the main causes of climate change.



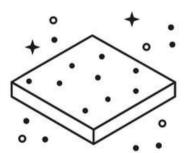


# **Key Characteristics**



#### **SMOOTH TOUCH**

Thanks to its unique cellular structure, cork can be compressed up to half it's width and return to it's original shape. This makes it comfortable and healthy due to its shock absorption ability.



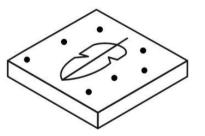
#### HYPOALERGENIC

Cork does not absorb dust. This makes it easy to clean and helps to protect against allergies by preventing skin irritations when in contact with the soles.



#### **IDEAL INSULATOR**

Cork has a low conductivity to heat, sound and vibration. It is impermeable to liquids and gasses, allowing it to age without deteriorating.



#### SURPRISINGLY LIGHT

More than 50% of its volume is air, making it very light, at only 0,16 grams per cubic centimeter.

### **ASPORTUGUESAS** presence

Every year we work towards taking **sustainable steps** in expanding our brand across the globe.

At the moment, we are present in more than 1200 points of sale across **5 continents**: Europe, North America, Africa, Asia and Oceania.

For us, the **preservation of the environment** is as important as creating good footwear. We want to expand our presence in order to bring more awareness to the sustainability issues our planet is currently facing.



## From Portugal to the World



### Will you take this step with us?

We are passionate and concerned about Nature. We are more than just a brand, we are a way of living.

Starts off with a small step. The choices we make today, will define our future generations.

Take this journey with us. Step into a more sustainable world with **ASPORTUGUESAS.** 

**#BETHECHANGE** you wish to see in this world.



